Big Data Analytics

Presenter: Dr. Cory Campbell
Open for all

Before Admittance:
- Watch the video titled: Big data is better data
- Video link: https://www.youtube.com/watch?v=8pHzROP1D-w
- Read the article: Five essential principals for understanding data analytics.

   Davenport, T. (2015). Five essential principals for understanding analytics. *Harvard Business Review.* Retrieved at: https://hbr.org/2015/10/5-essential-principles-for-understanding-analytics

During the workshop:
- Explore the opportunities as well as challenges big data analytics.
- Examine how big data and big data analytics will transform our business.
- Consider the intended and unintended consequences of big data initiatives.

Dates Presented:
- Tuesday,March 21st @ 5pm- zoom

Building Your Personal Brand

Presented by: Dr. Ricky Fergurson
Open For all

Before coming to the MEIS Center, you must:
- No Prerequisite

For admission to the MEIS event, you must bring:
- Laptop
- Student ID

During the workshop, you are expected to:
- Understand the benefits of personal branding
- Identify ways to build your personal brand
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
- Wednesday, March 15th @ 2:00pm– **Zoom**

Career Fair Prep

Presenter: Teresa Dwyer
Open for all

Before admittance:
- Review list of employers attending the All Majors Job & Internship Career Fair on Handshake: [Spring 2023 All Majors Job & Internship Career Fair Detail](#)
- Review ISU Career Center's Resume Writing Guide: https://www.indstate.edu/sites/default/files/media/career-center/pdfs/resume-writing-guide-2022.pdf

For admission into the MEIS event, be prepared to share electronically:
- Student ID Card

During the workshop:
- Why employers attend career fairs
- Strategies for managing time at the career fair
- How to prepare for career fair success
- What to do after the career fair

Dates Presented:
- Wednesday, February 8th @ 2:00PM - **Zoom**

Intro to Cover Letter Writing

Presenter: Kyle Harris
Open for all

Before admittance:
- Watch Five Cover Letter Mistakes Video o Video link: https://www.youtube.com/watch?v=6ybiR3sJTaY
- Find an entry-level job or internship description for a position in your field
- Compare your skills with the requirements of the job description and bring comparison to workshop
- Review ISU Career Center's Cover Letter Writing Guide: https://www.indstate.edu/sites/default/files/media/career-center/pdfs/cover-letter-writing-guide-2020.pdf

For admission into Zoom meeting, be prepared to share:
- Student ID in the chat
- Comparison of skills and requirements written out

During the workshop:
- How to determine the content to put in your cover letter
- Determine resume skills versus application requirements

Dates Presented:
- Monday, January 30th @ 2PM- **Zoom**

Leveraging LinkedIn

Presented by: Dr. Ricky Fergurson
Open for all

Before attending the workshop, you must:
- Set-up or update LinkedIn account
- Must show student ID
- URL to LinkedIn account

During the workshop, you are expected to:
- Understand what makes good LinkedIn profile
- How to effectively use LinkedIn to network

Dates Presented:
- Wednesday, March 01st @ 2:00 PM - **Zoom**

Negotiating Your First Job

Presented by: Dr. David Fleming
Open for Junior/Senior/Graduate

Before attending the Zoom Workshop, you must:
- Find and download a job posting that you would like to have when you graduate (should be reasonable/entry level, not CEO or owner of a sports franchise)

For admission into the Zoom MEIS Event, be prepared to share electronically:
- Student ID
- Job description

During the Zoom Workshop, you are expected to:
- Talk about the total compensation package of your first job
- Prepare a worksheet to assist you in negotiating your first compensation package
- Identify minimums you are willing to take in each area of compensation

Dates Presented:
- Wednesday, February 22nd 12:00 PM - **Zoom**

Perfecting Your Elevator Pitch

Presented by: David Fleming
Open for all

Before coming to the workshop, you must:
- Watch Both of these videos on creating your elevator pitch
  - Video link: https://www.youtube.com/watch?v=YHgf4SvysfA
  - Video link: https://www.youtube.com/watch?v=0zaeAuZly9Q

- Read the elevator pitch prompt and scoring sheet below
- Prepare elevator pitch response to the prompt to present in the workshop.

For admission into the MEIS event, be prepared to share:
- Student ID Card
- Outline of your Elevator Pitch

During the workshop, you are expected to:
- Discuss ways to improve pitch
- Practice your elevator pitch
- Determine how to use your pitch to prepare for interviews

After the workshop you are expected to submit your elevator pitch recording to the ISU Elevator Pitch Competition at the following link:
https://drive.google.com/drive/folders/1tuy6_P-Gok5RhqThgdR3ttGTa0V3U1Mp?usp=sharing

Prompt: In one minute or less, tell us about a time when you have had to correct one of your teachers or superiors when they were wrong? How did you approach that situation?.

Scoring Sheet
Time Limit: 1 minute max

Score each item on a 0-10 scale with 10 being the best possible score and 0 being the absence of the skill or behavior being evaluated.

Introduction
_____ Initial Greeting/hook – not just name and basic info, but something that grabs attention
_____ Transition to pitch –it flows naturally from the intro into the meat of the presentation

Content/Message
_____ Explained the topic - did they give enough detail to peak your interest
_____ Relayed relevant content – did they stay focused or did they wander

Close
_____ Asked for the next step (call, interview, etc.)
_____ Clear Ending/close – did they have a clear conclusion or did they fade out or say "that's all I have?

Communication

_____ Verbiage (concise, professional) – did they use proper language?
_____ Energy (enthusiastic about subject matter, confidence) – were they engaged & excited?
_____ Time (kept to time limit)
_____ Nonverbals (posture, eye contact, facial expressions, smile) – did they look at the camera, smile, etc.?
_____ TOTAL

Dates Presented:
- Wednesday, March 15th @ 12:00 PM - **Zoom**

Resume 101

Presenter: Michelle Reeson
Open for all

Before Admittance:
- Watch the short video Resume 101 - https://www.youtube.com/watch?v=w0GsNFDFtUo
- If you have done a resume in high school or a beginning one in college, feel free to bring it in

During the Workshop:
- The first steps in writing a correct resume
- How to figure out what goes on your resume

Dates Presented:
- Monday, March 20th @ 5:00 PM - **Zoom**

Robotics Process Automation (RPA)

Presenter: Dr. Cory Campbell
Open for all

Before Admittance:
- Watch the video titled: What is Robitics Process Automation (RPA)
- Video link: https://www.youtube.com/watch?v=9URSbTOE4YI
- Read the article: What is RPA? A revolution in business process automation.

  Olavsrud, T. & Boulton, C. (2022). What is RPA? A revolution in business process automation. CIO Magazine. June 29. Retrieved at:

During the workshop:
- Indicate the fundamental characteristics of RPA
- Contrast the differences between centralized and decentralized RPA models
- Assess the components of RPA including infrastructure, licensing, build/deploy, and maintenance
- Recognize the importance of organizational culture if RPA initiatives

Dates Presented:
- Tuesday, March 28th @ 5PM -**Zoom**

Successful Interview Strategies

Presented by: Kyle Harris
Open for sophomores, juniors, and seniors

Before coming to the Meis Center, you must:
- Watch https://www.youtube.com/watch?v=HG68Ymazo18&t=90s&ab_channel=Indeed "Top Interview Tips" & https://www.youtube.com/watch?v=rBWH3A5yGzI- How to use CAR to answer Behavioral Interview Questions.
- Find an entry-level job or internship description for a position **in your field** and bring with you. Must be an actual job posting! Be prepared to share link to job posting if Zoom session.
- Have at least 3 questions that are industry specific that you would ask an employer at the end of an interview

For admission to the Meis event, you must have:
- Laptop with webcam capabilities-Video MUST be on in Zoom session. (Zoom session Only)
- Job/internship posting specific to your career interest Printed Out or link to job on computer. Must be actual job posting from a job board.
- Your 3 questions for an employer to ask at the end of an interview
- Student ID

During the workshop, you are expected to:
- Practice different types of interview environments and questions.
- Practice one on one or in a group with potential interview questions.
- Understand and answer behavioral interview questions utilizing the CAR method.

- Talk about different types of interviews and prepare for online interviewing.
- Know when and how to answer questions back to an employer.
- Participation during the event is required and at the discretion of the facilitator

Dates Presented:
- Tuesday, January 24th @ 2:00 PM – **Zoom**